The International Nurses Association
Congratulations on your Acceptance!

You are now entitled to receive countless benefits exclusively designed for our member nurses. Please begin by becoming acquainted with your Welcome Kit and reading the enclosed letter from our Director. There you will be instructed on how to obtain your Username and Password for exclusive online access. It is our honor to provide you with a multimedia platform to feature your contributions within your field and showcase your achievements at a local and international scale.

We value your membership and look forward to you being part of our organization. We are here to assist you, so please contact us with whatever questions you may have.
# Table Of Contents

WHO WE ARE: THE INTERNATIONAL NURSES ASSOCIATION .......... 4
- *Worldwide Leaders in Healthcare* .................................................. 5
- Wall Plaque of Achievement .......................................................... 6
- Certificate of Recognition ............................................................. 6
- Glass Desk Tribute ...................................................................... 7
- Nurse Showcase Calendar ............................................................. 7
- Press Release ............................................................................... 8

INA ONLINE RESOURCES ............................................................... 9
- www.inanurse.com ...................................................................... 10
- Personal Website ........................................................................ 12
- Videos and Commercials .............................................................. 13
- Authors: Feature Your Work ......................................................... 13
- Nurse Radio ............................................................................... 14
- Nurse Advisor Magazine .............................................................. 15
- Promote Your Cause .................................................................. 16
- Nurses on a Mission ................................................................... 17
- Nursing Students On The Rise ...................................................... 18

INA ONLINE RESOURCES ............................................................... 19
- Savings and Rewards ................................................................. 19
- Explore Your Career Options ......................................................... 20
- Lobbying and Government Grants ............................................... 21
- Scholarship Awards .................................................................... 22
- Mentor / Mentee Program ............................................................ 23
- Meet, Learn, Grow ...................................................................... 24
- Lifestyle Concierge ..................................................................... 25
- Nurse2Nurse Newsletter .............................................................. 25

BECOME A FAN TO WIN! ................................................................ 27
Influencing lives and patient outcomes in a variety of different settings, nurses are an integral part of the healthcare system and every medical team. The International Nurses Association has brought together the brightest minds in nursing; recognizing them for their accomplishments and creating a unified voice for the community. As the fastest-growing publisher of medical professional biographies, INA delivers its members the recognition and competitive edge required to survive in an everchanging and complex environment.

At the International Nurses Association, our mission is to honor and bring together outstanding nurses from all specialties and backgrounds. It is our belief, that by establishing an integrated network of top-notch nursing professionals, we can together create new possibilities in the treatment and diagnosis of disease, and improve the quality of life across the borders of humanity.
What began as a yearly publication, selecting and documenting the biographies of medicine’s brightest minds, has quickly evolved into an acclaimed and trusted resource for medical professionals and healthcare institutions worldwide.

Featuring members from various medical associations, *Worldwide Leaders in Healthcare* represents first-rate nurses in over 50 different medical specialties, in all major markets across the globe.

As an international organization highly regarded by the medical community, the *International Nurses Association* actively seeks out only those nurses who choose to maintain the highest standards of care and take exceptional pride in their work.

It is our utmost privilege to publish you in *Worldwide Leaders in Healthcare*, which is an honor limited to those individuals who have demonstrated leadership and achievement in their hospital, practice, and community.

Distributed worldwide to thousands of members, physicians, and healthcare institutions, inclusion is a tribute to your success and also opens up a myriad of opportunities for professional networking and career growth. Your biography will be featured on a full color page, displaying your education, background, and areas of expertise.

Please log in with your Username and Password and make any necessary changes or additions as you would like them to appear. Also, please make sure to upload a picture of yourself, which will be featured on your page as well as in our online publications of your biography.
Wall Plaque of Achievement

In our mission to acknowledge and distinguish exceptional nurses, we offer our members an exquisite collection of recognition wall plaques. Beautifully designed, and a memento to your success, the International Nurses Association Wall Plaque further identifies you as a top nurse and solidifies your status within our organization.

“Hung on the wall in my office, my INA wall plaque is a continued source of inspiration for me to continue the work that I do and make a difference in my patient’s lives. Knowing that I am part of an organization that appreciates my contributions, helps me realize that I belong to an association of likeminded nurses, who have the same passion and drive that I do…”

An attractive focal point when showcased in your home or office, the INA wall plaque commemorates your achievements and professional contributions. A solid wood, laser engraved masterpiece of elegance, your wall plaque will validate your superior status within the nursing profession, and serve as a reminder of your professional accomplishments.

Certificate of Recognition

Included in this Welcome Kit, is your Certificate of Recognition. Each certificate is personalized with your name and title and stamped with our Platinum Seal of Authenticity. Your certificate recognizes you as a Worldwide Leader in Healthcare in your area, and marks your acceptance into the International Nurses Association. Your certificate will make a wonderful addition to your office décor, and will serve as a great conversational piece for patients and colleagues alike. Similar to the Wall Plaque of Achievement, the Certificate of Recognition makes a powerful statement about the level of your success and accomplishments within your field of nursing.
Delicately crafted and elegantly designed, the International Nurses Association Beveled Glass Desk Tribute has your name and credentials carefully engraved. This statuesque piece is truly a remarkable memento, and a beautiful addition to your home or office.

Printed in color, the International Nurses Association Calendar highlights one member monthly with a photograph, contact information and comprehensive biography. This product provides a special opportunity to be recognized along with other accomplished individuals in the nursing profession. On each page, we will feature inspirational stories and quotes from our members that serve as motivation and encouragement to keep pressing on. The Nurse Showcase Calendar is an honor to those selected, and a beautiful keepsake to show friends and families.

Firemen, puppies and bikini models have them, so why not nurses?
Becoming part of the International Nurses Association is no small feat. We will be announcing your inclusion with a press release that will be syndicated to all major news media. Your Press Release is written by our premier editorial staff and will include images of your choice along with your promotional video.

After we have corroborated with you and have received your approval on the finalized copy, our public relations team distributes your press release to the major search engines and news outlets including Google, Yahoo! and Ask.com.

Here at the International Nurses Association, our press releases have gained considerable credibility among all other publicity methods. It is a fantastic way to gain exposure on the web while establishing your online reputation as a top nurse in your area.
In this day and age, the internet is used for everything and relied on by everyone. It is crucial as a nurse and a career professional, that you stay relevant and maintain a vital presence online.

As part of the International Nurses Association, it is our goal to make sure that our nurses never take the back seat. Check out some of our products and services that are designed to give our members visibility and a distinctive voice.
Healthcare providers are busier than ever, so the International Nurses Association has created a social networking site that is revolutionizing the way nurses collaborate worldwide. Unlike your Facebook, LinkedIn and Twitter accounts, our network is already populated ONLY with nurses from all around the globe!

Aimed at your needs and future possibilities, our online medical community consists of thousands of practicing nurses from different specialties and backgrounds. By harnessing the collective power of our members, we offer you an independent, secure channel of communication that allows you to initiate live meetings, create discussions about clinical and non-clinical interests, and open forums.

Some of our new features include:

- Create your own blog
- A personalized URL to showcase your biography
- Upload your resume and CV
- Career Center
- Messaging Center
- Professional/Social Networking
- Advanced Member Search
- Invite fellow members to join your connections and add to your circle
- INA networking groups targeted to your specific field of nursing
- Forums, Events, Surveys and MUCH MORE!!!

ANNOUNCING THE LAUNCH OF OUR NEW WEBSITE!

www.inanurse.com

Social Networking Made for Nurses
and blogs through direct contact with other members and areas of expertise.

Upon setting up your profile, the International Nurses Association social network will make it easier for you to reconnect with old colleagues and friends, and find new nurses with whom you can collaborate and establish professional contacts. Nowhere else will you be able to exchange experiences and share clinical knowledge with nurses spanning the globe.

To start, use the provided Username and Password and complete your profile page. You will then have immediate access to begin your networking experience.

Features Overview

**Blogs:** Utilize the blogging area to talk about what is important to you. From work related issues, to family dilemmas, the blogging area is an open table discussion where members are encouraged to share advice with other nurses or pose questions to get feedback. Blogging is a great opportunity to write about the things that matter to you most, comment on current events, or even talk about the happenings of your day. Our blogging section is a place to exchange conversation and ideas in a secure and comfortable environment.

**Surveys:** Ever wonder how others feel about a particular topic... not anymore! With our new survey feature you can easily create, tally, and track results. Get answers to questions you have always wanted to know by polling all of our members. See what other nurses think about a variety of issues, and use these results to help you with an important decision, or to gain more insight at work.

**Videos:** While reading is great, nothing beats seeing the real thing. The videos section is an excellent place where you can upload videos of yourself, send out messages to other members, or post videos you think the nursing community will find interesting and enjoy. Our videos section is where your social network comes alive.

**Events:** Stay up to date on what is happening within our organization, and with other members as well. The International Nurses Association frequently hosts events where members can meet, learn, and grow as professionals. Members will also independently hold events and invite local nurses in their area. Simply add it to the calendar with a time, location, and description and the rest will happen on its own.
Personal Website

More than 75% of all nurses don’t have a website. Whether you work in a private practice, hospital, or educational institution, it is important to establish your online brand and give patients and colleagues a place to read about you and your accomplishments.

You are a valuable member of the healthcare team, and having a website is a necessity. At the International Nurses Association, we are experts in developing personalized websites that reflect who you are as a nurse. Use your personalized website to showcase your education, affiliations, research and much more.

Remember to keep your online profile up to date as this information will be used to generate your website.
Vid
eos And
Commecials

Did you know that YouTube is the second largest search engine after Google? That is why having your own video is absolutely necessary in branding yourself as a current and up-to-the-minute nurse. INA produces top of the line, professionally filmed videos that can work as commercials or informative biographical video materials to add to your website.

You have a story to tell, so why not use a video to highlight your areas of expertise and extensive experience? When someone goes to your website, now all they have to do is click play.

For more information on how to get your video started, please contact memberservices@inanurse.com.

Authors: Feature Your Work

The International Nurses Association is comprised of some of the greatest authors and contributors of medical publications from around the globe. We also have a wide list of notable fiction writers, learning books and children’s authors. If you would like to feature any of your work on our website, with a link to the e-commerce site where it may be purchased, please contact benefits@inanurse.com.
The *International Nurses Association* is comprised of some of the most intelligent, funny, and well-rounded people we know. That’s why we have created our Nurse Radio Show. With multiple segments, hosted by award-winning journalists and DJs, INA Radio is a place where the nurses’ point of view is always part of the conversation.

With topics ranging from disease treatment and patient care to healthcare politics, there is something for everyone to be part of and listen to. If you are interested in being a guest on our show, let us know, and we would be glad to have you on.

**Speak Your Mind**
Nurse Advisor Magazine

As the only magazine written exclusively by our nurse members, Nurse Advisor will contain viewpoint articles, best practices, clinical resources, nursing research, and a host of lifestyle and how-to articles for nurses in all stages of their career.

Our nurses have their fingers on the pulse of the medical community and access to information covering nearly every topic on the minds of our readers. Each issue offers advice and inspiration to help others overcome challenges and succeed in today’s fast paced and competitive medical community.

Nurse Advisor brings together the brightest minds in nursing, and provides them with a published media outlet that allows them to speak their mind, offer advice, and be recognized for their accomplishments.

_Nurse Advisor_ focuses on a variety of areas that allows all of our members to write about something important to them and participate with their own experiences:

- BreakRoom • Education • Career Path • Nurses Make a Difference • Home and Family • Nurses in the Spotlight • Ask a Mentor

It will also include practical advice for patients waiting in their doctor’s offices. With distribution set to reach thousands of hospitals, private offices, and medical institutions throughout the U.S. and Canada, we are extremely excited for our members to be given such an extensive platform to share their experience and knowledge with an eager and receptive audience.

There is no charge to be featured in our magazine and all contributing nurses will have their picture, mini bio, and contact information included in their article.
Promote Your Cause

Here at the International Nurses Association we hold a deep awareness of the suffering of others worldwide.

We recognize the significance of fostering a sense of communal and global responsibility for all who are ill, underprivileged, or afflicted. INA is committed to partnering with all charities and organizations that work towards improving the quality of life for those who are in need.

Due to the philanthropic nature of many of our members, we have created a way for you to promote your charitable endeavors. Since great fundraising is about great communication, we offer our members their own personal charity web page where they can begin promoting their cause without the constraints of geographical boundaries. This will allow you to take advantage of widespread coverage through social media, such as Facebook and Twitter. Your webpage will help draw in a larger audience gaining superior exposure and supporters to help fund your cause.

We would love to hear about your charity, so please email us at benefits@inanurse.com.
Nurses on a Mission

The International Nurses Association cherishes and supports every philanthropic endeavor from all of our members. However, every so often, we like to showcase and honor special nurses for their outstanding charitable contributions.

Nurses on a Mission is a section on our website, magazine and newsletter that spotlights specific nurses and their charities. It is here that you will get to know more on their professional background, the organization that they support, and why it is so important to them.

To be highlighted in Nurses on a Mission, please send an email to our Managing Editor at benefits@inanurse.com. Please include details on the charitable organization you support and the story about how you became involved.

Your story is important, and will serve as an inspiration to your fellow INA members.
Nursing Students On The Rise

As an organization, we strive to honor not only members of the current workforce, but also those who are working towards a career in nursing. Many of our members have a role in academia, training the next generation of nurses. If you are involved in a teaching role, we would like to give you the opportunity to select and honor those students who have shown exceptional talent and promise.

These students are our future leaders in medicine, so we invite you to nominate an individual whose efforts and potential inspire you.

Their nomination should consist of medical pursuits, a commitment to success, and exemplary character. The nominee should demonstrate altruism, leadership, and evidence of excellence in patient care.

Help us shine a spotlight on those students who are deserving of our acknowledgment. We will be featuring a section on our website with the nominees of your choice and also highlight them in a section of our magazine.

Please submit all nomination forms to memberservices@inanurse.com.
Interested in getting the best discounts on travel, electronics, apparel and more?

As a member in the International Nurses Association, you are entitled to immense savings opportunities from thousands of retailers spanning the globe.

We provide our members with direct access to a private marketplace of exclusive promotions, daily deals, and hundreds of in-store and online discounts. Your discount network can be accessed online and can be used for either international chains or local retailers.

To get started, click on the Discounts section upon logging in. We will also periodically be sending you promotional codes and coupons for companies that support and appreciate nurses.
Explore Your Career Options

Here at the International Nurses Association, we have created a premier job board designed exclusively for nurses to help you explore all of your employment options at private practices, hospitals and agencies.

We feature temporary and permanent jobs in nearly all specialties across the country. Whether you’re drawn to the mountains, the quiet calm of a small town, or prefer the fast paced excitement of city life, we can help find the right job that is right for you.

With thousands of nursing jobs to offer, your ideal opportunity is just a few clicks away. Let the International Nurses Association assist you in taking the next step in your career!
Lobbying and Government Grants

As healthcare dynamics change, INA makes sure that our nurses’ rights and interests are always promoted on Capitol Hill. The International Nurses Association’s lobbying firm, National Strategies Corp., continually works with heads of various government agencies on federal, state, city and local levels. Our lobbyists have extensive contact with members of the Congress and Senate to ensure the best interests of our members and the medical industry as a whole.

Beyond public policy issues, National Strategies Corp. has also helped their clients secure millions of dollars in government grants. They have a national network of former government officials and agency heads that are dedicated to guiding you through the bureaucratic red tape in order to achieve your goals. Whether it is to assist you in navigating through onerous regulations, pioneering new business ventures, or starting a charitable organization, National Strategies is your ultimate resource.

For more information, please contact: info@nationalstrategiescorp.com.
Scholarship Awards

The International Nurses Association not only promotes the careers of our current members, but also strives to develop the success of the next generation of medical professionals to come. The INA Scholarship is designed to help deserving students attain their educational goals, meet their professional objectives, and succeed to their fullest ability.

We grant numerous scholarships throughout the year, and hope to help ease a portion of the financial burden that many students are dealing with. Winners are awarded a financial endowment, certificate of recognition, and honorable mention in our newsletter and magazine.

If you are currently pursuing a nursing degree or certification, please send an email to: scholarships@inanurse.com.

You must include your photograph along with the following details to be considered for the Scholarship:

- Full professional background (CV)
- Degree you are trying to attain
- Why you chose a career in nursing
- Current certifications
- School you are attending or plan to attend
- Why you are deserving of this scholarship
Mentor / Mentee Program

“The greatest good you can
do for another is not
just to share your riches,
but to reveal to him
his own.”
- Benjamin Disraeli

As a seasoned nurse you know that graduating from nursing school is an achievement in itself; making a smooth transition into the workforce is quite another. In an effort to enhance our members’ development of clinical skills and nurture growth and confidence, INA has launched a Mentor Program for newly graduated nurses.

The INA Mentor Program is designed to help new grads recognize their worth and provide them the support they need to succeed in their early careers. Here at INA, we understand that new nurses face a number of challenges in their progression from nursing students to working nurses. The INA Mentor Program helps reduce the uncertainty.

The INA Mentor Program invites you to share your knowledge and expertise to nurture and cultivate our less experienced member nurses. We are asking you to make a minimal commitment of one contact per month (via phone, email, or online chat) with a mentee.

All mentors will have their photo and contact information listed in the Mentor Spotlight section on our newly re-designed website. They will also receive a complimentary certificate suitable for framing; announcing their participation in this revered program.

Email benefits@inanurse.com, if you would like to be involved.
Meet, Learn... Grow

The International Nurses Association is a network of nurses from across the globe. Although we are a geographically vast organization, we do arrange face-to-face meetings where members can get to know others who live in their area.

It is our pleasure to host and provide events where members can enjoy themselves socially, as well as grow professionally. Just recently, INA partnered with prestigious organization Dale Carnegie to offer our members a variety of workshops that help nurses improve their interpersonal communication and achieve the perfect work-life balance. Dale Carnegie has over 100 years of extensive expertise in enhancing performance for both individuals and companies.

Dale Carnegie Training

We will notify you via email to make you aware of events happening in your region.

Local Chapter Meetings

Are you interested in forming an INA Local Chapter in your area? Local Chapter Meetings are a great way for members to make new friends, enhance their careers, and have some fun!

If you would like to start a local chapter in your area, please email us at benefits@inanurse.com.
Lifestyle Concierge

As a busy nurse, sometimes finding the time to plan for your personal life can be close to impossible.

That’s why we have assigned you a Lifestyle Concierge. Whether it be for planning vacations, getting restaurant reservations, or tickets to a Broadway show, your lifestyle concierge is there to make sure that you get the experiences you want without the hassle.

Please call us and ask to be connected with our concierge department to get started taking advantage of this luxurious new benefit.

Nurse2Nurse Newsletter: Stay In Touch

Our Nurse2Nurse Newsletter will keep you abreast on what is happening within our organization and also highlight our newest members. It is here that we will feature our most recent members and member-related information.

We are also looking for monthly writers to share inspirational stories. Contact us at benefits@inanurse.com to be involved in our next edition.
Congratulations!

We are constantly changing and enhancing our benefits to better fit our members’ needs. Please continue to check our website frequently for new and exciting programs. We will also be emailing you periodically to make you aware of any upcoming events.

On behalf of the editorial department, we congratulate you and look forward to your biographical publication in our next edition of Worldwide Leaders In Healthcare. We are honored to have you as an addition to our organization and excited to see you take advantage of the numerous benefits we have to offer.

If you have any questions pertaining to your membership, please contact your account director or email us at memberservices@inanurse.com.
Become A Fan To Win!

Upon setting up your profile, you will be given the option to follow us on Facebook and other social networking sites. It is here that we frequently run contests for gift certificates, vacation getaways and many more appealing incentives.

To be eligible, you must become a Facebook fan and have a picture uploaded to your biographical profile. Don’t miss out on this opportunity to win free prizes, while keeping current on industryrelated information.

Find us on Facebook: facebook.com/InternationalNurses

Follow us on Twitter: twitter.com/Intl_Nurses
Contact Us

www.inanurse.com
memberservices@inanurse.com

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twitter.com/Intl_Nurses

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